

Oregon Rail Heritage Foundation Annual Report 2003
January 19, 2004

Key Accomplishments

- Built awareness with public officials, potential supporters and the general public through four swap meets, the Springwater Grand Opening and over eight private meetings
- Created an ORHF identity with new logo, newsletter, display panels, ORHF products
- Held the first successful ORHF sponsored event, the Springwater Grand Opening. It put ORHF on the cultural map and demonstrated that the locomotive groups can work together
- Raised \$6,000 from Springwater donations, concession and tickets sales
- Established dialogue with Union Pacific for property acquisition near OMSI
- Developed scope of work for Shiels Obletz Johnsen to conduct a business plan for restoration and maintenance facility.

Highlights

January –

Officers elected and Board members installed (*See 2003 ORHF Board Below*)
Post office mailing address secured at Brooklyn station

February –

Letter sent to UP concerning the oil separator and the Roundhouse.
Met with Mark Raggett of the City Planning and Phil Selinger of Tri-Met
Springwater Grand Opening planning begins
Met to discuss marketing ORHF identity and products
Logo design approved
Newsletter work begins
Made presentation at NRHS Chapter

March

Gus Kamp & Kal Sumrain presented an Oregon Yards site plan.
Business plan identified as important step for ORHF
Membership guidelines established

April

Met with CEIC president, Wayne Kingsley, Charlie Hales and Peter Finley Fry
Springwater - Insurance issue, preliminary budget approved, ticket committee met

May

Springwater logistics planning with Parks
ORHF's first Newsletter mailed to 300 people
ORHF postcards completed; distributed at GorgeRail

June

380 VIP invitations mailed; 160 attended VIP event June 27th
Met with OMSI
Springwater Press coverage included articles in the Oregonian (3 stories), Portland Tribune and coverage by KOIN-TV
4,000 took train rides, 7,000 attended Springwater Event June 28th

July

Judith Hinamon resigned as secretary
ORHF Concessions eliminated
Dave Brown resigned as concession chair
Business plan identified as next focus

August

ORHF information booth with 4449 at the Oregon State Fair

September

Established stock investment account with Piper Jaffray

October

Draft copy of ORHF briefing paper presented by Chris Fussell

MWA contract complete

Bob Melbo became board member

Doyle sent letter to Dick Davidson, UP CEO

November

Met City planners about their potential help

Met with John Russell, Tony Marquis and Charlie Hales to discuss support from Oregon Historical Society Board & OMSI Board. Potential fundraiser proposed for October 2004

December

Met with Rick Gustafson of Shiels Oblatz Johnsen (SOJ) on Business Plan.

Business plan scope of work developed. SOJ submits proposal

2003 Oregon Rail Heritage Board of Directors Officers

Laurel Lyon, President
Community Member

Arlen Sheldrake, Vice President/
Interim Secretary (as of 7/03)
Pacific Northwest Chapter National Railway Historical Society

Judith Hinamon, Secretary (resigned 7/03)
Community Member

Rob Sinclair, Treasurer
Oregon Railroad & Navigation 197

Directors

Ed Immel
Northwest Rail Museum

Doyle McCormack
Friends of SP 4449

Steve Pixley
Portland Parks & Recreation

Don Stephens (resigned 12/03)
Brooklyn Action Corps

Matt Baccitich
Pacific Railroad Preservation Association
SP&S 700

Bob Melbo (elected 10/03)
Community Member